



Summary Report
of the
Live Well San Diego
Central Region Leadership Team Summit
May 26, 2015

Prepared by:



and



June 2015

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INTRODUCTION

On May 26, 2015, the County of San Diego Health and Human Services Agency (HHS) hosted the *Live Well San Diego* Central Region Leadership Team Summit as part of the County's *Live Well San Diego* vision. The purpose of the event was to engage the many *Live Well San Diego* partners, community-serving organizations, and the public at large in the Central Region to strengthen existing partnerships and existing initiatives in support of fostering healthy, safe and thriving communities.

BACKGROUND

Live Well San Diego is a regional vision adopted by the San Diego County Board of Supervisors in 2010 that aligns the efforts of County government, community partners and individuals to help all San Diego County residents be healthy, safe, and thriving.



LIVE WELL
SAN DIEGO

The vision includes three components. Building Better Health, adopted on July 13, 2010, focuses on improving the health of residents and supporting healthy choices; Living Safely, adopted on October 9, 2012, focuses on protecting residents from crime and abuse, making neighborhoods safe, and supporting resilient communities; and, Thriving, adopted on October 21, 2014, focuses on cultivating opportunities for all people to grow, connect and enjoy the highest quality of life.

Four strategic approaches advance the *Live Well San Diego* vision:

- **Building a Better Service Delivery System:** Improve the quality and efficiency of County government and its partners in the delivery of services to residents, contributing to better outcomes for clients and results for communities
- **Supporting Positive Choices:** Provide information and resources to inspire county residents to take action and responsibility for their health, safety and well-being
- **Pursuing Policy and Environmental Changes:** Create environments and adopt policies that make it easier for everyone to live well, and encourage individuals to get involved in improving their communities
- **Improving the Culture Within:** Increase understanding among County employees and providers about what it means to live well and the role that all employees play in helping county residents live well

Live Well San Diego involves a collective effort — in which all of us work together toward a shared purpose — to achieve meaningful change. Recognized *Live Well San Diego* partners make a formal commitment to support the vision. Partners include health care providers, community and faith-based organizations, businesses and media,

school districts and colleges, and other jurisdictions, including cities and military and veterans organizations. Strengthening partners' connection to the County of San Diego and its broader network is critical to achieving collective impact in the community that goes well beyond what one organization could do.

SUMMIT OVERVIEW

Focused on HHSAs' Central Region, the purpose of the summit was to engage a range of *Live Well San Diego* partners, existing Regional Leadership Team members, and other community members in the region in identifying existing initiatives that would benefit from greater collaboration and coordination. Approximately 100 attendees represented the public at large and a range of public sector, non-profit, philanthropic and private sector organizations that lead efforts in the Central Region and countywide on fostering healthy, safe and thriving communities.



Leadership Team members and community partners networked and provided input about successes and opportunities in the Central Region.

Upon signing-in, participants provided initial input at the "Wall of Success!" Each participant shared 1-2 accomplishments in the Central Region in the last five years by writing on pre-printed cards and posting on a wall of posters. Participants then answered networking questions at small tables to learn more about successes and ongoing initiatives in the Central Region.

Barbara Jiménez, Director for HHSAs' Central and South Regions, initiated the event with welcoming remarks. She introduced County Supervisor Ron Roberts, who discussed the importance of *Live Well San Diego* and collective efforts in addressing priority needs in the Central Region. Jiménez then introduced Nick Macchione, HHSAs Director, who explained the latest developments related to *Live Well San Diego* implementation and how the County will continue to strengthen partnerships with community organizations for stronger collective impact.



County Supervisor Ron Roberts discussed priority needs in the Central Region.

Andy Pendoley of MIG, Inc. served as the Summit facilitator and explained the format of the interactive portion of the Summit. Participants visited three “stations” throughout the meeting room, organized by the three components of *Live Well San Diego*: Building Better Health, Living Safely, and Thriving. At each station, participants provided 1-2 existing efforts/initiatives in the Central Region that have momentum and are making an impact. Participants also noted potential partners and specific support/needs that could foster a stronger collective effort. HHS staff at each station assisted participants with writing their comments on cards and posting them while also networking and sharing information with participants.



Summit participants provided input about existing efforts and opportunities in the Central Region with assistance from HHS staff.

Following the interaction session, participants reconvened in a large group and discussed key themes and potential goal areas as reflected in the cards on the posters. Pendoley facilitated the discussion and recorded key points on a large “wallgraphic” paper at the front of the room. Then to close the meeting, Jiménez explained next steps including a summary of Summit outcomes, ways to expand participation in the Central Region Leadership Team, and how to pursue collective efforts on priority opportunities.



Barbara Jiménez and HHS staff summarized the Summit outcomes and discussed next steps with Summit participants.

SUMMARY OF OUTCOMES

The following summary reflects the over-arching key themes from the Summit proceedings and the initiatives discussed in the small group discussions. A photo-reduction of the wallgraphic from the large group discussion is included at the end of this report.

Key Themes and Potential Goal Areas

Following are key themes identified by participants about how collective efforts in the Central Region may be implemented.

- Facilitate new collaborations among existing and new partners
- Focus on prevention to promote health and safety
- Address social justice issues that are at the heart of health and safety disparities
- Strengthen youth and families
- Create cross-cutting initiatives that have positive impact across multiple issue areas
- Empower civic engagement in collective efforts to build community support and commitment to desired outcomes
- Collect and analyze data on all existing efforts to identify gaps



A portion of the wallgraphic from the large group discussion.

Based on participants' input about existing initiatives that could be strengthened by collective efforts, participants identified potential goal areas for the Leadership Team.

Building Better Health

- Reduce chronic disease and health disparities through:
 - A prevention approach;
 - Tobacco control;
 - Behavioral health;
 - Social justice; and
 - Active living
- Increase access to healthy food through school-based and retailer-based programs and interventions
- Utilize existing health centers, County programs, and community-based efforts to reach specialized populations and community members in need
- Build residents' knowledge of and capacity in supporting healthy living for families

Living Safely

- Create more “safe passages” for the community, including Safe Routes To School and pedestrian infrastructure
- Reduce gang involvement and prevalence
- Strengthen the foster care system by:
 - Reducing family separations, where possible; and
 - Providing more support to foster families
- Expand crime-free housing initiatives and programs
- Expand community collaboration in public safety programs
- Reduce graffiti in the community

Thriving

- Increase community capacity for leadership and civic engagement in a range of priority areas including:
 - Family strengthening and parenting;
 - Neighborhood development;
 - Youth development;
 - Community improvement and clean-ups;
 - Cultural competence; and
 - Volunteering
- Utilize anchors and community facilities to engage residents including:
 - Cultural institutions;
 - Education facilities; and
 - Parks and recreation facilities and programs
- Strengthen the connections between housing development and transit services
- Expand career development opportunities for local residents with existing and future businesses
- Focus on serving the needs of youth and families
- Expand community involvement and promotion of the community’s diversity
- Increase support for community members re-entering society from incarceration

Opportunities for the Central Region

Following are detailed listings of specific opportunities in the Central Region that participants believe have momentum and are making an impact. Participants also noted potential future partners and specific support/needs that would strengthen collective efforts.



Summit participants wrote opportunities on cards related to Building Better Health, Living Safety, and Thriving.

Building Better Health

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|--|--|--|
| GENERAL HEALTH AND WELLNESS | | |
| Health and resource fairs are focusing more on underserved and high-risk populations. These connect people who need services with the service providers. They also provide education and exposure to healthy choices and health risks. | Deaf Community Services, HHSa | Language access for the deaf community (resource/ health fairs never provide interpreters even when requested) |
| There are many amazing health clinics in the Central Region – such as Family Health Centers and Neighborhood House clinics. There is no lack of clinics, but expand partnerships. | Add Neighborhood House Association as a partner – it has numerous and comprehensive programs | <i>None indicated</i> |
| Southeast Collaborative emails community partners and residents notices of current health events in the community. | Larger medical providers (Kaiser, Scripps, etc.) | Health care to lower income families |
| SDUSD Hoover Cluster Wellness Council supports all schools in the Hoover High feeder pattern in building their school wellness programs. They welcome active partners. | Incentives, walk/run programs, after school programs, gardens | Support for school volunteers and leaders |
| Succeeding Together – prestigious project, healing the community | <i>None indicated</i> | Camden Coalition Healthcare, Multicultural Medical Group |
| Increased number of behavioral/mental health facilities that are smoke-free and provide tobacco-cessation services to clients. This is happening via a partnership among HHSa, contracted providers, CVS Health, and American Lung Association. | <i>None indicated</i> | HHSa – adopt a strong policy requiring all county behavioral and mental health places are smoke-free |
| The Tobacco Free Communities Coalition pursues tobacco-free policies. Two areas of growth for San Diego County: 1) passage of Smoke-Free Outdoor Dining Policy, 2) passage of Smoke-Free Multi-Unit Housing Policy. Let’s build on the success of a robust e-cigarette policy for a healthier San Diego. | Board of Supervisors | Passage of the policies listed here |
| Working to create smoke-free multi-unit housing within the City of San Diego. Momentum is in passing Disclosure Ordinance – need property owners and managers who want to go voluntarily smoke-free. | Builders, resident groups | Printing support for signs, funders for construction and lighting to support changes |

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|--|---|--|
| Expand licensing of tobacco retailers – City of San Diego has done this and reduced youth sales rate from 42% to 13% [Note: this card was originally placed on the “Living Safely” poster] | Elected officials, health groups, community groups, schools | Organize community |
| American Heart Association – Worksite Wellness Initiative. They have many free resources for companies and organizations to help empower them to create healthier workplaces, including a food & beverage toolkit. | Any interested organization, big or small | Actively seeking new partners who are interested in learning more |
| Be There San Diego: the campaign to make San Diego a heart attack- and stroke-free zone. Strategic partnerships: patients and communities (education and engagement on risk factors), health care providers (sharing best practices and data), health care system (designing a system that works). Southeastern San Diego is the pilot community for engaging residents. | Community resident teams, area health care providers | Fund development, space to host conversations, nexus of health, education, economic development conversations |
| Ovarian Cancer Alliance of San Diego gives informational presentations to civic groups and organizations to empower women of the symptoms and risk factors for early detection of ovarian cancer to save more lives. So far OCA of SD has presented to over 4,000 attendees – health care providers, medical students and the public. | All partners | Referrals to civic groups and organizations – program supported by “Best for Women” grant by Soroptimist International of Coronado |
| Women’s Wellness Center: <ul style="list-style-type: none"> • Free yoga at Malcolm X Library • Wellness health checks • Healthy cooking classes | <i>None indicated</i> | Funding sources / venues to provide more events |
| San Diego Unified School District (SDUSD) just passed a comprehensive wellness policy to be implemented over the next 3 years | <i>None indicated</i> | Mental health |
| SDUSD Hoover Cluster supports a resident driven approach. Hoover High parent leaders work with support of HHSA to develop their “train the trainer” cooking and physical activity classes. They would like to expand to all schools. | <i>None indicated</i> | Food for cooking class, equipment, t-shirts, supplies |
| SDUSD Hoover Cluster Wellness Council increases alignment of school, family and community partners through development of our “Healthy Habits: Guiding Smart Choices” framework that describes the behaviors we all, as a community, support | All welcome | <i>None indicated</i> |

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|--|---|--|
| Working to create smoke-free multi-unit housing within the City of San Diego. Momentum is in passing Disclosure Ordinance – need property owners and managers who want to go voluntarily smoke-free. | Builders, resident groups | Printing support for signs, funders for construction and lighting to support changes |
| Expand licensing of tobacco retailers – City of San Diego has done this and reduced youth sales rate from 42% to 13% [Note: this card was originally placed on the “Living Safely” poster] | Elected officials, health groups, community groups, schools | Organize community |
| NUTRITION | | |
| Healthy Retailers – new initiative with momentum to identify 90 healthy retailers in San Diego over the next 5 years. This includes reducing signage (tobacco and alcohol), address point of sale display and advertising of unhealthy foods, and increasing healthy food options. | SAY San Diego, HHSA, Network for Healthy CA | Community gardens, promotional, community brokers |
| Faith on 54 th Food Pantry serves healthy food packages 3x/week (Tues, Thurs, Fri 11:00-1:30); serves over 450 families per month | American Heart Association | Volunteers, funding |
| Leah’s Pantry classes and partnership with emergency food providers (San Diego Food Bank & Feeding America San Diego) to provide nutrition education to clients, distribution pantries and site contacts. | <i>None indicated</i> | <i>None indicated</i> |
| Nutrition education – partnership between public health and Community Action Partnership Family Self-Sufficiency providers. | Schools, low income housing complexes, faith groups | Venues to conduct classes/audiences, commercial kitchens |
| The Neighborhood House Association has led the way in changing how preschoolers eat. Daily they provide 6,000 healthy and organic meals to low-income Head Start preschoolers, YMCA, Boys & Girls Clubs, and others. | <i>None indicated</i> | <i>None indicated</i> |
| American Heart Association – Sodium Pledge. This involves getting individuals to pay more attention to the “sneaky salt” hidden in their foods and use pledges to lobby the FDA. Over 5,000 signatures in the Western U.S. so far. | Any organization looking for sodium reduction resources | Organizations that can distribute the pledge resources |
| COMMUNITY GARDENS / URBAN AGRICULTURE | | |
| Urban agriculture initiatives. Project New Village has been the premier champion for increasing access to fresh produce in Southeastern San Diego. | Funders | Funding, promotion |

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|--|---|---|
| Mt. Hope Community Garden – encouraging healthy eating by growing food | Agriculture Department, Backyard growers/ Residents, local farmers, food processors | Farmers/produce for farmers market; growing in drought condition; hydroponic growers; producers of eggs, chicken, honey |
| Launching of a community garden/park in Logan Heights which will include: garden, park, and small amphitheater | Organizations with access to volunteers | Volunteers, tools, construction supplies |
| Farmers markets (low price local produce), healthy cooking classes | Community colleges, community gardens | <i>None indicated</i> |
| SPECIALTY HEALTH SERVICES, SPECIALIZED AND AT-RISK POPULATIONS | | |
| Planned Parenthood offers community-based and evidence-based reproductive and sexual health education, including HIV prevention in youth and adults, as well as preventive medical services and health screenings to women and men. | Youth groups, schools, community organizations | Venues, cohorts |
| Integration of behavioral health information, skills sharing, referral links and stigma reduction with the faith-based communities. | County Behavioral Health, contractors, Pastors “On Point” | Access |
| SD Black Health Associates / SD Black Nurses Association – conduct yearly Health Expo that includes prostate screening for African Americans | <i>None indicated</i> | Getting African American men more involved in preventive health care |
| Specialized housing for Transitional Aged Youth– specifically pregnant and parenting 18-24 year-olds – emphasis on parenting education and employment readiness | County, Home Start, First 5 San Diego, other providers | Additional funding |
| San Diego Unified School District: Multi-systemic therapy services for families to support families “where they are” | <i>None indicated</i> | More funding for more families to be served, venues for education to referring parties about services |
| Great partnership to help torture survivors (behavioral, physical, social, spiritual), including: Survivors of Torture International, Refugee Forum, IRC, Catholic Charities, Family Health Centers, Neighborhood Health Centers, California Endowment, Casa Cornelia Law Center, etc. | All are welcome | Transportation |

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|---|--|--|
| Behavioral health integrates healthy goals such as exercise, sleep hygiene, and coping strategies in treatment with children and families. | <i>None indicated</i> | More information regarding culturally specific health strategies |
| HEALTH AND THE BUILT ENVIRONMENT | | |
| Community and street safety initiatives led by: Urban Collaborative Project, Better Block Project, Safe Streets, Vision Zero | Circulate San Diego | Technology / outreach |
| Working with City/County of San Diego to adopt strong climate action plans and smart growth practices to support more physical activity and more transit choices. Ensure that SANDAG puts greater emphasis on choices for people, less on roads for cars. | Medical groups | More stakeholders to work on planning documents, build awareness |

Living Safely

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|--|---|---|
| BUILT ENVIRONMENT/DESIGN AND EMERGENCY PREPAREDNESS | | |
| Safe Routes to School and more comprehensive safe passage programs – parent safety patrols (including Horton Elementary) are improving walkability and traffic conditions | Many | Resources for patrol teams and volunteer coordinators |
| Traffic calming improvements | City of San Diego | Market & Euclid; Imperial/I-805 & 47 th Street |
| “Crime Prevention Through Environmental Design” (CPTED) initiatives are identifying and improving community conditions that have made parks, alleys and other public spaces better by lowering risk of crime/nuisance activities | Community, schools, law enforcement, government | <i>None indicated</i> |
| Safe Alleys – businesses, residents, city officials, property managers and police department are coming together to improve safety conditions along the City Heights business corridor. | Churches | Volunteers |
| “Take Back the Alley” project in Logan Heights: remove graffiti and trash, provide adequate lighting | Organizations with capacity in writing policy | Volunteers, paint supplies |

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|--|---|--|
| Safe parks (initiative): Assess parks over time to identify crime, threats, assets and needs. Can lead to physical changes (lighting, accessibility, safe streets) and new park programs. Successful at Jeremy Henwood Park in City Heights. | City, residents, law enforcement, anti-displacement coalitions | Youth, activity providers (e.g., Zumba, movies), cultural brokers, <i>promotoras</i> , consideration of the rise in property value as a result of our projects |
| Graffiti Control Sighting Complaint system is awesome! Has kept tagging way down in North Park/South Park | Neighbors, Next Door (free app) | Awareness, paint, more staff funding |
| County of San Diego offers disaster preparedness to all members of the community, including 211 dialing | Schools – educate families on importance | Education in the community |
| Disaster preparedness for the Deaf Community has improved through a partnership between the American Red Cross and Deaf Community Services. This collaboration has initiated training that is unique to San Diego County. | San Diego First Responders, Deaf Community Services | Widespread training |
| City of San Diego and County of San Diego Housing Authority Commission have made public housing smoke-free – this protection can reduce fires, as well as health effects of second-hand smoke | Groups concerned with healthy homes | Support from elected officials and community groups |
| ADDRESSING VIOLENCE AND CRIMINAL ACTIVITY | | |
| Neighborhood House Association – Project In Reach: this program should be part of the partnership. It’s a re-entry program that helps inmates pre- and post-release, and reduces recidivism and increases safe and healthy living. | Neighborhood House Association, County of SD, Sheriff’s Department | <i>None indicated</i> |
| <i>Platicando con mi Gente</i> – a grassroots community group that sponsors National Night Out for park safety, reclaiming community parks, held 8/4/15 at Gompers Park. | San Diego Police Department, San Diego Parks & Recreation | Financial support, volunteers, getting elected officials there |
| “Crime Free Multi-Housing” – reducing drugs, gangs and overall crime in apartment communities | Builders, residential groups, CAST, Urban Collaborative Project, | More public-private policies and commitment to inform/enforce |
| San Diego Compassion Project responds to families impacted by violence | Schools, churches, mental health providers (contact Bishop Bowser: cbcac77@aol.com) | Food, counseling for families, mental health providers willing to come into the communities |

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|--|---|--|
| COMMUNITY COLLABORATION AND OUTREACH | | |
| Quality Parenting Initiative (Child Welfare Services) – partnering and strengthening relationships between CWS and foster parents | <i>None indicated</i> | Need more foster parents in Central Region to help keep children connected to their community – assistance with relative/placement to keep children with their families |
| Positive Youth Justice Initiative (Probation program) – focuses on supervising and providing services to youth and families living in the Central Region. Providing more intensive services at the front end can hopefully prevent youth from continuing down the pipeline of delinquency, and instead be a successful community member after probation. | SD Unified | More support and services for younger age groups to direct youth in more positive development activities; more volunteer and community service activities to provide life/job skills |
| Youth empowerment meeting Sundays 1 pm at Teralta Park (Community Assistance Support Team (CAST), Compassion Project); Community Wraparound (New Harvest Church); Gang Intervention Program (Fred Finch Youth Center) | YMCA, Jacobs Center | Funding, food, van for transporting youth, volunteers |
| Behavioral health/mental health (SECBH) provides information to clients about structured recreation activities provided by Parks Dept. | <i>None indicated</i> | <i>None indicated</i> |
| CAST – Community Assistance Support Team – reaches out to residents in tough neighborhoods | Schools, churches (contact Bishop Bowser: cbcac77@aol.com) | Usually folks to walk with them, and counseling |
| San Diego Police Department’s community relations effort helps to enhance collaboration between community members and organizations in reducing crime/abuse, and enhance public awareness of resources. | SDPD, community organizations | More presentations from SDPD to reduce friction |
| Expand on providing safe environments for vulnerable populations (mentally ill, homeless, etc.) | Shelters, day programs, mental health & substance abuse orgs. | Outreach, support, housing |

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|---|---|---|
| Law enforcement is becoming more aware of the Deaf Community and how to interact with Deaf people for the safety of all involved. | Deaf Community Services | Further training from qualified staff for law enforcement |
| Mental Health First Aid Trainings: effective in raising public awareness of mental health issues, and helped with early intervention and crisis management. | Mental Health America, schools, community organizations | Integrating these trainings with training requirements/policies |

Thriving

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|---|---|---|
| COMMUNITY COLLABORATION AND OUTREACH/EDUCATION | | |
| Community Assistance Support Team (CAST): group of pastors, residents and community-based organizations whose mission is to work in neighborhoods and reach out to residents and victims of violence. Urban Collaborative Project: focus on thriving communities (development, walkability, neighborhood safety, art and culture) | Project New Village, CAST, schools, CBO, churches | Volunteers (including for “walk and knock”), food, nurse visitation, design of new projects |
| Parents Academy initiative has momentum at schools throughout the Central Region. Academy is free school-based training for parents, with 10 modules (Alcohol and Drugs, Parental Liability, Crime Reporting, Domestic Violence, etc.). Currently over 180 parents are being trained at 11 school sites. | Nutrition partners, healthy cooking org., exercise org. | Spanish-speaking presenters |
| Community Wraparound: faith-based mentoring and training gang members to become productive citizens (partners: SDPD, New Harvest Church, Fred Finch Youth Center, Gang Commission, Probation, American Labor Pool) | YMCA, JCNI, Harmonium | <i>None indicated</i> |
| The new Central Library is now host to 3,300 visitors per day. It is a successful gathering hub for the community and housed within are programs and services for youth and adults | Program providers, library advocates | Advocates, program partners, funding |
| Jacobs Center for Neighborhood Innovation (JCNI) provides community activities for the Central Region | <i>None indicated</i> | <i>None indicated</i> |

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|--|---|--|
| Community leaders that teach leadership skills to youth, helping to create realistic positive opportunities | Local organizations that can identify community leaders | Initiation |
| The Juneteenth Celebration that encourages community involvement and history of the African-American cultural experience. All cultures need to unite and share their experiences. | Juneteenth Committee | All other cultures to share their experience |
| Opportunities to enhance community wellness through the arts integrated with more traditional services | Playwright's Project | <i>None indicated</i> |
| ECONOMIC, JOB, AND COMMUNITY DEVELOPMENT | | |
| Jacobs Center for Neighborhood Innovation (JCNI) efforts to bring improvements (e.g., bus stops, art & design, walkable passages) through Community Facilities District – connect to local hire, workforce and youth summer jobs | Metropolitan Transit System, JCNI, City, County, San Diego Workforce Partnership, local non-profits | Funding for targeted “transitional” jobs |
| JCNI stakeholder/resident involvement in redevelopment master plan for the Diamond Neighborhoods | County, JCNI, The San Diego Foundation, Hands-On | Tying this to County civic life, volunteer engagement |
| Raise Up San Diego! Advocating to increase minimum wage and paid sick days for workers in San Diego. Also, SD Re-Entry (Clean Slate) clinics are important to building our local economy. | “Green” industries to provide training programs and hire formerly incarcerated residents. | Public policies and incentives (e.g., tax breaks) for business owners. |
| Earned Income Tax Credit initiative – through CAP and United Way, FSS providers and other community organizations offer free tax preparation services to Central Region residents, bringing millions back to the community. | Community colleges, faith communities, low-income housing sites | Volunteers, sites |
| Connect2Careers: includes subsidized slots for disconnected youth – creating summer jobs with community projects connected to arts, culture, and place-based non-profit orgs. | JCNI, Youth Development Office, San Diego Workforce Partnership | <i>None indicated</i> |
| Efforts to employ deaf and hard-of-hearing people have been on-going through AJCC and UR. More efforts are needed for the city, county, state, and | Deaf Community Services, all government agencies | Hire more Deaf, educate government employers on the |

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|---|--|--|
| federal government to employ deaf and hard-of-hearing individuals in higher-level jobs, i.e., call centers (using V.P. videophones), benefits offices, etc. So deaf can speak directly in their own language without interpreters, resulting in less money spent on interpreters. | | benefits of hiring Deaf |
| Increase in transit-oriented development so more housing is built near transit hubs | <i>None indicated</i> | More volunteers |
| PUBLIC SAFETY | | |
| Euclid/Market pedestrian safety (JCNi). Partnered with Safe Routes to School Forum on June 3, 5:50-7:30 at Malcolm X Library | <i>None indicated</i> | <i>None indicated</i> |
| “Safe passage” programs combining parent and/or neighborhood patrols, crime-free multi-housing, Crime Prevention through Environmental Design (CEPTED) strategies | Many | More collaboration and shared funding among schools, community, law enforcement, and government |
| <i>Platicando con mi Gente</i> – a grassroots community group that sponsors National Night Out for park safety, reclaiming community parks, took place 8/4/15 at Gompers Park. | SDPD, SD Parks & Recreation | Financial support, volunteers, getting elected officials there |
| HELPING SPECIALIZED/AT-RISK POPULATIONS | | |
| San Diego Youth Opportunity Pathways Initiative – comprehensive wrap-around and mentoring for out-of-school youth and those at severe risk of dropping out. Internships, post-secondary credentials and jobs. | San Diego Youth Development Office | Post-secondary pathways, <i>Live Well San Diego</i> inclusion |
| Home Start’s Financial Opportunity Center, located in Southeast SD at the JCNi. This helps low-income families build positive net worth with an asset building approach that bundles access to benefits, workforce development and financial coaching (credit building and repair). | SD Workforce Partnership, Career Center | Training opportunities for residents |
| Programs in theatre that serve adults from disenfranchised communities to explore their experiences through the process of writing plays and seeing them performed by professional actors in community settings, followed by conversations on the themes – foster care, incarceration, drug addiction, domestic violence, sex trafficking, etc. | Playwright’s Project | Connections with community groups to share plays that have been developed, create more plays to discuss solutions to problems & help build community |

| <i>This is an existing effort/initiative that has momentum and is making an impact:</i> | <i>Future potential partners:</i> | <i>Specific support/needs:</i> |
|---|--|--|
| Urban League Pathways program provides education/career support services to youth ages 16-21 in Lincoln Park, City Heights, Stockton/Logan | <i>None indicated</i> | Mentors, health referrals |
| St. Vincent DePaul and Alpha Project: current emergency housing and food services are commendable | <i>None indicated</i> | Not enough resources to meet needs; need public shower for homeless |
| Clubhouses in the community are great impact to the growth in the community | Possible <i>Live Well San Diego</i> partnership with Re-entry Roundtable | This population is underserved; lack of knowledge of many resources in the community |
| Resource/health fairs for high-risk/underserved populations – need to have ASL interpreters for the Deaf | Deaf Community Services | Deaf community needs access to these public events |
| COMMUNITY AND ENVIRONMENTAL HEALTH | | |
| The American Heart Association has free community programs to improve cardiovascular health for all San Diegans: Sodium Pledge, Lunch & Learns, Teaching gardens in schools, Heart Walk (free 5K, no registration), Jump Rope for Heart, My Life Check (online resource), Cooking classes, Love Your Heart! (conducted in Spanish), Power to End Stroke (program for churches), worksite wellness resources, National Walking Day | Schools, faith-based organizations, community centers, any interested organization | Outreach, site hosting |
| Potential 5K event for Ovarian Cancer Alliance of SD to support educational programs of ovarian cancer awareness to save more women's lives | <i>None indicated</i> | Assistance with how to organize the first event in 2016 |
| Groundwork San Diego: environmental non-profit that is cleaning up and restoring Chollas Creek watershed. EarthLab: 4-acre open space/outdoor learning center for STEAM programs serving 1,000 school children in Southeastern SD | Churches, gardens/farms, volunteers for programming curriculum and events | Event volunteers, community support for programming, faith-based support |

Success in the Central Region

Participants identified what they believe to be the greatest accomplishments in the Central Region in the past five years.

| <i>I believe one of our community's greatest accomplishments in the last five years is:</i> | <i>The person(s)/organization(s) who made this success happen:</i> |
|--|---|
| HEALTH AND WELLNESS | |
| Decreased the obesity epidemic in low-income preschoolers through healthy eating programs | Neighborhood House Association |
| Increased emphasis on wellness activities/services in programs and classes | Neighborhood House Association – Friendship Clubhouse |
| Promoted community gardens (including Urban Agriculture ordinance change), nutrition education, and farmers market in City Heights | Project New Village, IRC, Home Start Inc., 1 in 10 Coalition |
| Launched a resident-led community garden and park | BAME Community Development Corporation |
| Created the Mt. Hope Community Garden | N. Diane Moss, Project New Village |
| Encouraged members' participation in community garden | Neighborhood House Association – Friendship Clubhouse |
| Promoted community gardens and green spaces | Groundwork, Project New Village |
| Expanded educational efforts to implement community outreach campaign for ovarian cancer awareness | Ovarian Cancer Alliance of San Diego |
| Promoted relationships and programs that enhance the health of African Americans in San Diego: Men's Health Project, Chollas Lake Walking Program, Covered California | San Diego Black Health Associates |
| Helped make 15 apartment complexes smoke-free and ban e-cigarettes where smoking is prohibited, and encouraged San Diego Housing Commission to have smoke-free apartment buildings | SAY San Diego, American Lung Association |
| Championed health equity in Southeastern San Diego | Be There San Diego, Dr. Rodney Hood, Multicultural Health Foundation, and residents |
| Promoted collaboration for successful <i>Love Your Heart Day</i> event | HHS (Live Well San Diego) and many partners |
| Reduced chronic disease deaths (3-4-50) and increased healthy behaviors | Community at large |
| Built a wellness organization, through SDUSD Hoover Cluster Wellness Council, with over 130 dedicated parent leaders supporting schools regularly | Miriam Rodriguez |
| Decreased black infant mortality rates | Community at large |
| Opened a new Central Library with a brand new Health and Wellness Center | Community at large |
| Promoted community gardens and increased access to | Community at large |

| <i>I believe one of our community's greatest accomplishments in the last five years is:</i> | <i>The person(s)/organization(s) who made this success happen:</i> |
|---|--|
| healthier, affordable foods in schools and neighborhoods | |
| COMMUNITY ACTIVITIES AND NEIGHBORHOOD IMPROVEMENTS | |
| Supported community collaborations | Jacobs Center for Neighborhood Innovation; Urban Collaborative Project |
| Championed public art and placemaking projects | Jacobs Center for Neighborhood Innovation; Urban Collaborative Project |
| Promoted National Night Out and Dia de los Muertos events | Jacobs Center for Neighborhood Innovation; <i>Platicando con mi Gente</i> |
| Helped organize the Spanish-speaking community and develop Latino leaders in the Diamond | <i>Platicando con mi Gente</i> ; Emilia Castillo |
| Organized and launched a neighborhood market in 2014-2015 | Logan Heights |
| Promoted community enhancement and positive activities | Urban Collaborative Project |
| Encouraged more community activity by neighbors | Neighborhood groups/ Urban Collaborative Project |
| Upgraded underground utilities in 92114 area | Community at large |
| Increased the number of stop signs and traffic lights | Community at large |
| Improved 69 th Street with upgrades and safety rails | Community at large |
| Improved trash removal | Community at large |
| Repaired streets in Southeastern San Diego | Community at large |
| PLANNING AND COMMUNITY DEVELOPMENT | |
| Updated the Encanto Neighborhoods Community Plan | City of San Diego Planning Department and Encanto Community Planning Group |
| Developed Southeastern San Diego Community Strategic Framework | Southeastern San Diego Community Land Use Committee |
| Spearheaded redevelopment projects in the Diamond Neighborhoods: Walgreens, Chollas Creek restoration, Trolley residences | Jacobs Center for Neighborhood Innovation |
| Developed vacant lots | Neighborhood groups/ Urban Collaborative Project |
| Started non-profit organization to help build economic stability for impoverished communities in San Diego | Paving Great Futures |
| Developed community facilities in City Heights: Park, Library, Police Department, YMCA | Community at large |
| YOUTH AND FAMILY SERVICES | |
| Served over 100 families and improved access to care through the Family Youth Partner program in Southeast | Harmonium |
| Reached out to youth and families through the San Diego Compassion Project, providing counseling, mental health and mentor services | San Diego Compassion Project, Bishop Bowser, Tasha Williamson, Pastor Archie |

| <i>I believe one of our community's greatest accomplishments in the last five years is:</i> | <i>The person(s)/organization(s) who made this success happen:</i> |
|---|---|
| | Robinson, Peaches Turner, Pastor Patty B., Arturo Soriano |
| Assisted and helped to heal over 1,000 adult and child victims of torture (from over 80 countries) | Survivors of Torture, Intl. |
| Provided summer reading for children in Diamond | Diamond Education Excellence Partnership |
| Retained arts as part of the education and healing process in local schools (Freese, Keiller) | Playwrights Project |
| Advanced the role of youth in improving their community through the Youth Voice located in the Mid-City Police Division | Harmonium |
| Launched Youth Opportunity Pathways Initiative and pilot project | San Diego Youth Development Office/San Diego Workforce Partnership, Ian Gordon |
| Offered youth programs and educational opportunities | Elementary Institute of Sciences, Lincoln, STEAM Programs |
| Created self-sufficient families | County, Home Start and United Way |
| Included more youth | Neighborhood groups/Urban Collaborative Project |
| Improved access to mental health care through family/youth partners | Community at large |
| ENGAGEMENT OF AT-RISK GROUPS | |
| Implemented diversion programs to reduce the number of youth entering the juvenile justice system | Probation, Police, Community partners |
| Provided traumatized youth recognition and assistance with positive youth development programs | Probation Team |
| Launched Second Chance program to address our community's re-entry felons | Bonnie Dumanis |
| Helped empower and celebrate women who have been incarcerated and overcome past obstacles | Eleanor's Place for Women / Dana Bryant |
| Participated in a national initiative to address opportunity youth (ages 16 to 24 who are not working or in school) | San Diego Youth Development Office |
| Helped 9 out of 10 gang members graduate from the first Community Wraparound program | Fred Finch Youth Center, San Diego Police Department, Pastor Sandoval, New Harvest Church, Captain Jarvis & Probation |
| Gained employment for 20 at-risk youth from the inner city in the culinary arts field | Paving Great Futures |
| Developed working collaboration in policies for gang prevention and intervention | City of San Diego, Gang Commission |
| Helped prevent several homicides | Paving Great Futures |

| <i>I believe one of our community's greatest accomplishments in the last five years is:</i> | <i>The person(s)/organization(s) who made this success happen:</i> |
|---|---|
| PUBLIC SAFETY | |
| Formed the City Heights Clean and Safe Coalition to address safety issues in the community | SAY San Diego, City Heights Business Association, and residents |
| Reduced retaliatory crime in Southeastern and Mid-City San Diego | San Diego Compassion Project, Community Action Support Team |
| Hired more police | Community at large |
| ADDITIONAL ACCOMPLISHMENTS | |
| Helped County, City and Mayor listen to community and focus on community strengths rather than deficits | Project Save Our Children |
| Developed San Diego's ability to respond to and serve the needs of its diverse communities | Community at large |
| Expanded deaf awareness and access to services | HHSA, Deaf Community Services |
| Helped reduce recidivism, add more detention facilities, and complete 2 CCA trainings/series | Neighborhood House Association – Project In Reach |
| Provided free tax services to families in need and excellent VITA sites | County, Home Start, United Way |

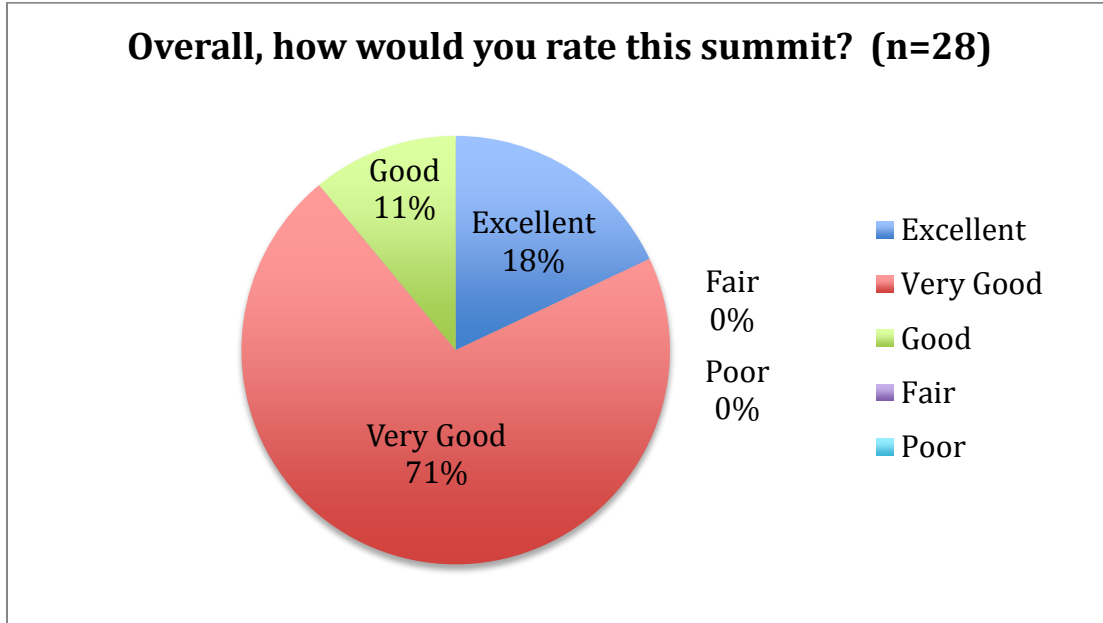
Wallgraphic

The following page displays a photo-reduced copy of the wallgraphic created during the large group discussion of key themes and potential goal areas.



SUMMIT EVALUATIONS

The following pages show the results of the summit evaluation questionnaire completed by some participants.



What did you find most valuable about the summit?

The most common answer among participants was the collaborative discussion and sharing about key themes and potential goals throughout the summit activities. They enjoyed the interactive dialogue and felt that the facilitation kept input flowing and focused. One participant added that this feedback helped continue the momentum of success in current efforts.

Many participants valued the opportunity to network with other organizations and learn about ways to collaborate together. A large proportion also enjoyed learning about important work going on in the Central Region community and sharing resources and information with each other. Some added that the summit served as a useful mechanism to solicit partnerships and identify needs for support in the community and how to become a better partner.

Some participants found the summit presentations to be most valuable, learning more about *Live Well San Diego* and becoming a partner. One person added they felt supported by leadership from County of San Diego, HHS and the Board of Supervisors.

Unique answers for the activities that participants found most valuable included:

- Writing down current efforts already taking place in the community will help minimize duplicate efforts.

- Learning more about specific, diverse community needs supports outreach to underserved community members.

What did you find least valuable about the summit?

The largest proportion of participants answered “Not Applicable” to this question. The second most common answer was that participants felt that the hour for the networking lunch could be shortened. One mentioned that a 3 hour meeting was difficult to commit to for attendance. Another participant felt the networking lunch might be better after the summit because they had learned more about the other organizations during the facilitated discussion and would have enjoyed speaking with them afterwards.

Unique answers to this question included wanting to focus on a specific area and go more in depth, as well as the table and seating arrangement. One participant would have preferred group discussions around a topic instead of writing on the cards. Another felt that there should have been more community involvement and multi-levelled approaches.

Suggestions for meeting structure/format:

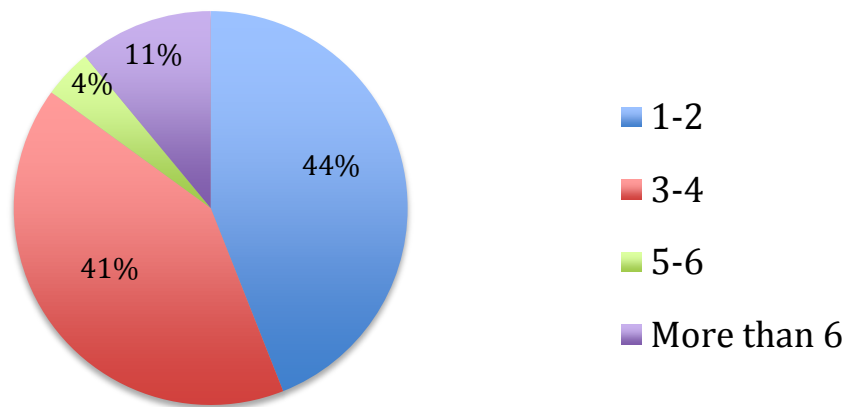
Many participants stated they liked the structure and found it efficient. Some suggestions for meeting structure and format included more time for discussion and networking. One partner suggested a partnership “speed dating” activity and another would like to see more discussion around the tables and enough space for everyone to sit around a table. Other participants would have preferred to see the networking at the end of the summit to encourage more collaboration and time to share about projects. One participant suggested having the seminar at a different time of the day and going to various community areas that are more often frequented by residents. Another would like to attend a youth forum to find out how they perceive their communities. These suggestions will be considered for future meetings and summits.

Suggestions for future meeting topics:

- Walkability and Safe Routes to School/Community Places
- A follow-up from today’s meeting and progress updates
- Connecting organizations with similar visions and sharing contact information
- Addressing the needs of the homeless
- Diversity and education
- An in-depth session on Building Better Health
- What is “collective impact”?
- How to motivate large contributors to partner with smaller entities that are hyper-local e.g. neighborhood based + more culturally representable especially with the African American community
- How to meet the needs for communication in the many languages in Central region

- Poverty/Housing to address the long waitlist for Section 8 and rent control
- Advancing healthy, safe, thriving principles in faith based communities
- How to engage the youth and elderly
- Gang prevention and how to make violent-prone, gang entrenched communities safer
- Mental health

Please indicate how many new partnership opportunities were made a result of today's discussion: (n=27)



What is one action item you or your organization will take as a result of this summit?

The majority of participants stated that they would follow up and engage with contacts and community partners they met at the summit to create change together. One organization planned to take the information they had learned to share with others working in the region. Some learned about the options for partner recognition through the *Live Well San Diego* summit and were considering applying to be a designated partner. Other organizations planned to increase engagement with certain groups including providing opportunities and working with youth, finding ways to reach men to implement resources, and providing deaf translation services at future events.

ACKNOWLEDGEMENT

This summit was the result of the time, input, support, and extensive community outreach by the members of the *Live Well San Diego* Central Region Leadership Team Summit Planning Committee:

| | |
|------------------|--|
| Lisa Archibald | American Lung Association |
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| Brian Pollard | Urban Collaborative Project |
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