



LIVE WELL
SAN DIEGO

Live Well San Diego is a vision for a region that is **Building Better Health**, **Living Safely** and **Thriving**

BUILDING BETTER HEALTH

Improving the health of residents and supporting healthy choices

LIVING SAFELY

Ensuring residents are protected from crime and abuse, neighborhoods are safe, and communities are resilient to disasters and emergencies

THRIVING

Cultivating opportunities for all people and communities to grow, connect and enjoy the highest quality of life

The *Live Well San Diego* vision aligns the efforts of individuals, organizations and government to help all 3.3 million San Diego County residents live well. Based upon a foundation of community involvement and collective impact, *Live Well San Diego* includes three components: *Building Better Health*, adopted by the San Diego County Board of Supervisors on July 13, 2010; *Living Safely*, adopted on October 9, 2012; and *Thriving*, adopted on October 21, 2014.

Live Well San Diego is built on four strategic approaches:

1. BUILDING A BETTER SERVICE DELIVERY SYSTEM

Improve the quality and efficiency in the delivery of services to residents, contributing to better outcomes for clients and results for communities

2. SUPPORTING POSITIVE CHOICES

Provide information and resources to inspire county residents to take action and responsibility for their health, safety and well-being

3. PURSUING POLICY & ENVIRONMENTAL CHANGES

Create environments and adopt policies that make it easier for everyone to live well, and encourage individuals to get involved in improving their communities

4. IMPROVING THE CULTURE WITHIN

Increase understanding among employers, employees and providers about what it means to live well and the role that all employees play in helping county residents live well

PROGRESS THROUGH PARTNERSHIPS

Live Well San Diego involves everyone. Only through collective effort - in which all of us work together toward a shared purpose - can meaningful change be realized in a region as large and diverse as San Diego County. Organizations become *Live Well San Diego* Recognized Partners by making a formal commitment to support the vision and include health care providers, community and faith-based organizations, businesses, school districts and other jurisdictions, including cities, tribal governments, military, and veterans organizations (LiveWellSD.org/partners).

Most importantly, *Live Well San Diego* is about empowering residents to take positive actions for their own health, safety and well-being. Individuals can take part in the vision by making positive choices, participating in Recognized Partner programs and *Live Well San Diego* Signature Events, and contributing in unique ways to improve the quality of life for themselves and those around them (LiveWellSD.org/livewellathome).

The *Live Well San Diego* Indicators measure the collective impact of efforts by Recognized Partners and community stakeholders over the long term and are highlighted in the Annual Impact Report along with their success stories (LiveWellSD.org/about/annual-report).

TAKING ACTION

Taking collective action requires consistent and open communication. Making progress, maintaining momentum, and achieving measurable results require that partners regularly coordinate, collaborate and share. The County of San Diego serves as the backbone for the *Live Well San Diego* vision, helping to mobilize, coordinate and facilitate action. Key County staff and a wide range of community partners coordinate through an integrated structure that includes regional Community Leadership Teams (LiveWellSD.org/CLT) and Sector Engagement Teams (LiveWellSD.org/sectors). Organizational leaders and community members can keep up-to-date with partner efforts through *Live Well San Diego* communications channels, including LiveWellSD.org, social media, and monthly newsletters (LiveWellSD.org/News).

RESULTS

How will progress be measured? The Top 10 *Live Well San Diego* Indicators have been identified to capture the overall well-being of residents in the county. These Indicators are part of a framework that allows the County to connect a wide array of programs and activities to measurable improvements in the health, safety and well-being of every resident (LiveWellSD.org/data-results).

NEXT STEPS

As more residents are able to improve their health, safety and economic status, there are more opportunities for people to grow, connect and thrive. *Live Well San Diego* needs leadership from both organizations and individuals to bring about positive change for the greater good. Together, we can do more than each of us can do alone. Join us!

