

Strategic Energy Management Program

LOWER YOUR ENERGY COSTS AND CARBON FOOTPRINT UP TO 10%

Make SMART use of your PPP charges.

Get the organizational, technical, and financial support you need to reduce your energy spend by improving **Operations & Maintenance** practices and by upgrading your equipment. Your industrial peers in SDG&E® territory are already seeing savings from the Strategic Energy Management (SEM) Program, offered to industrial customers of San Diego Gas & Electric® (SDG&E®).

Wasted Energy Equals Wasted Profit and Excess Emissions

Your facility, systems, and people are unique. Achieving deep and lasting reduction in energy use and greenhouse gas emissions requires a strategic plan with solutions tailored to your site.

Our experts will focus on understanding your operations, challenges, and objectives as they work with you to identify efficiency improvements and implement a plan for sustained savings.

SEM focuses on people - not just projects and equipment. SEM motivates employees at industrial plants to bring about changes that lead to long-lasting energy savings.

Key Benefits

- ✓ **Long-lasting cost savings** through lower utility bills targeting 10% for electricity and 5% for natural gas
- ✓ **Reduced carbon footprint**
- ✓ **Cash incentives** for energy projects
- ✓ **Technical training** for operations and maintenance staff
- ✓ **Improved operations**
- ✓ **Energy management**
- ✓ **Learning and networking** with your industrial peers in a cohort environment
- ✓ **Leadership development**
- ✓ **Energy toolkit** containing data loggers and more
- ✓ **Energy Sensei®** for tracking projects, documents, and performance data



2 YEAR PROGRAM ELEMENTS



WORKSHOPS

The two-year program is delivered through a series of workshops attended by a small group, or cohort, of local industrial companies where you'll learn from and **foster relationships with like-minded peers.**



PROJECTS

SEM focuses on low- and no-cost energy-saving actions, and also identifies potential capital projects and supports their development and implementation by **energy teams** (including utility incentives as appropriate) with the use of **energy models.**



TREASURE HUNTS

Search with us for the best savings opportunities at your facility



SUPPORT

SEM coaches and engineers provide technical, organizational, and **on-site support** as participants establish SEM practices and implement energy-saving projects.





1
WORKSHOPS
Learn and engage with your industrial peers.

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2
TREASURE HUNT
Find low-cost and capital savings opportunities with our engineers and coaches.

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3
CHECK-IN CALLS
Work through projects with our engineers and coaches.



4
PROJECTS
Complete projects and track your success.

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5
END RESULT
Build your long-term energy management program to track and manage your facility's energy use, so you can save more year after year.



Interested in Strategic Energy Management? We'll start in quarter one of 2023.

For program questions, contact a Strategic Energy Management Coach: **Molly Pero**
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