



2022 LIVE WELL SAN DIEGO ANNUAL IMPACT REPORT

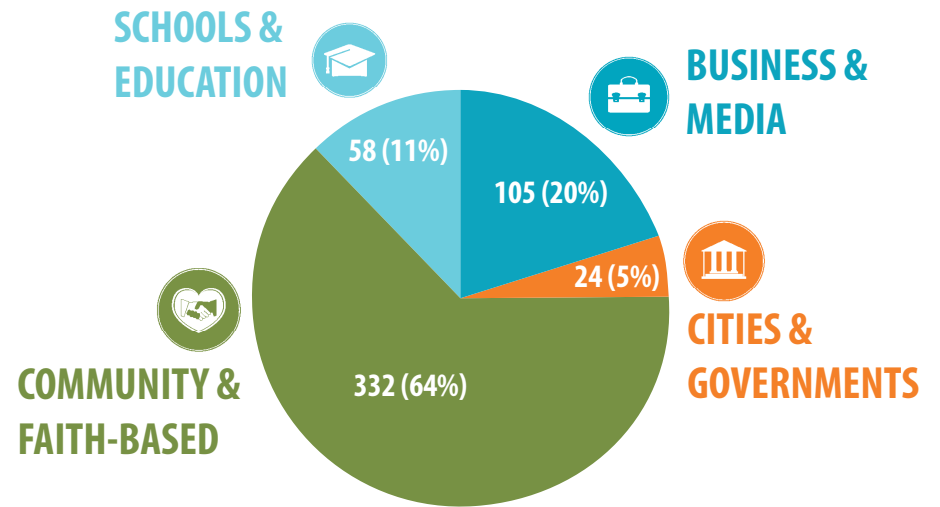
EXECUTIVE SUMMARY

HEALTHY, SAFE & THRIVING COMMUNITIES FOR ALL

Live Well San Diego is a vision for a region that is [Building Better Health](#), [Living Safely](#), and [Thriving](#). It aligns the efforts of individuals, organizations, and formally Recognized Partners to help all 3.3 million San Diego County residents live well. From its start back in 2010, the *Live Well San Diego* vision has grown to become a successful movement for driving change in our region and beyond.

The *Live Well San Diego* vision leverages the diverse resources and backbone support of the County of San Diego and uses the collective impact model which requires that cross-sector organizations come together in support of a common agenda, agree to track progress in the same way, and coordinate efforts to continuously improve programs and initiatives to positively affect quality of life in San Diego County. Together, over 519 Recognized Partners have committed to positively change the conditions in which people live, learn, work, play or pray ([Social Drivers of Health](#)) so that everyone can have a fair opportunity to be healthier.

RECOGNIZED PARTNERS COMMITTED TO THE VISION BY SECTOR: 519



The 5 New Conditions of Collective Impact



After over a decade of applying collective impact to address social problems in the region, our movement building approach has organically shifted to incorporate the guiding principles of equity, justice, and sustainability to create a region that is healthy, safe, and thriving for all. The root of this change stems from inclusive community engagement and empowerment driven by the efforts of the County of San Diego and its partners, who are working together across sectors to remove barriers, adapt approaches, and embrace community aspirations to create initiatives with high impact for a brighter future.

Source: [Collective Impact 3.0 | An Evolving Framework for Community Change](#)



BUILDING BETTER HEALTH

Our partners are supporting healthy choices by increasing access to quality care, educating on the importance of physical activity and healthy eating, and raising awareness of the impacts of tobacco and other drug use on one's health.



Project New Village Mobile Market

By partnering with half a dozen local organizations, **Project New Village** is addressing food insecurity and access to nutritious foods through their [People's Produce Mobile Farmer's Market program](#), a solar powered refrigerated truck bringing locally grown fresh produce to communities with limited access to fresh food.



Refugee Resource Fair Volunteers

The first ever **Love Your Heart Community Resource Fair** brought care directly to San Diego's Middle-Eastern refugee community by [bringing dozens of community partners together](#) and connecting over 500 individuals with health and government services, resources, and food.



LIVING SAFELY

Agencies, community partners, and resident stakeholders have made an unprecedented commitment to working together to develop and implement strategies that improve public safety.



Safe Parking Program

Jewish Family Services' Safe Parking Program provides a safe place to sleep, access to supportive services, and a dignified way to return to stable housing for over 300 individuals each night through a partnership with the **City of San Diego** and the **Regional Task Force on Homelessness**.



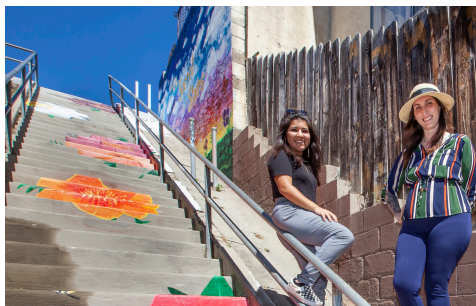
Volunteers Prepare a Swim Safer Pool Party

[San Diego Swim Safer](#), a partnership between the **San Diego County Parks and Recreation**, **First 5 San Diego**, **City of San Diego**, **MIG**, and the **Prevent Drowning Foundation of San Diego**, expanded swim lessons and water safety throughout the region, engaging thousands of new swimmers.



THRIVING

Our region thrives when we work together to cultivate opportunities for all people and communities to grow, connect, and enjoy the highest quality of life; improving neighborhoods, standard of living, community spaces, and civic life.



Secret Stairs of Valencia Park

Blue Shield of California Promise Health Plan, **Urban Collaborative Project**, and the **City of San Diego** worked together to bring a vibrant-colored mural to the [Secret Stairs of Valencia Park](#) which was painted by local artists.



Journey to Raise Awareness of Homeless Youth

YMCA of San Diego County staff members embarked on their first-ever three-day solidarity journey to [shed light on youth experiencing homelessness](#); along the way they held rallies with the support of collaborative partners to connect with local leaders and stakeholders to raise awareness around this serious social issue.

Read the full report at LiveWellSDAnnualReport.org

SECTOR AND COMMUNITY LEADERSHIP TEAMS

Sector Leadership Teams

As a part of the COVID-19 response, new stakeholders from every sector developed a connection to the County of San Diego and the *Live Well San Diego* vision through [expanded](#) industry sectors that brought timely and relevant information and guidance about COVID-19 to the community.

As the COVID-19 pandemic transitions into an endemic disease, the Sector teams, too, are experiencing a transition into [Sector Leadership Teams](#) that bring organizations together to collaborate, share resources and best practices, and promote healthy, safe, and thriving communities. Through these Sector Leadership Teams, we expect to see continued growth in our collaborative partnerships moving forward. Organizations are encouraged to sign-up for email updates to learn more about the work that each [sector](#) is doing to improve the health and wellbeing of our communities.

Community Leadership Team Revival

Live Well San Diego [Community Leadership Teams](#) tie together the collective efforts of organizations and community groups in each region of the county and provide a central point for planning and organizing collaborative action. Leadership Teams were formed to help guide planning and identify priority work efforts in each region and involve leaders from *Live Well San Diego* Recognized Partner organizations, as well as community leaders, stakeholders, and residents from the local area. Together, they engage in community enrichment efforts to help educate and mobilize communities, develop and address priority needs, identify resources, and plan actions to improve the regions' health and well-being.

[In Central Region](#), the Community Leadership Team accessed data from the County which showed a downward trend in the overall health of their community, including cardiovascular and



East Community Leadership Team Meeting


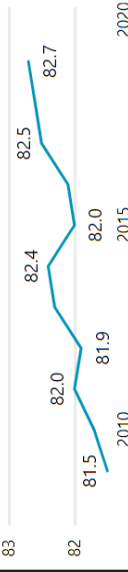

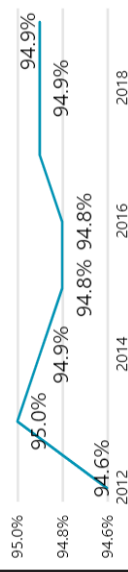

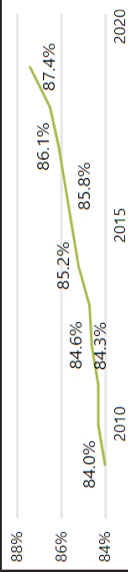

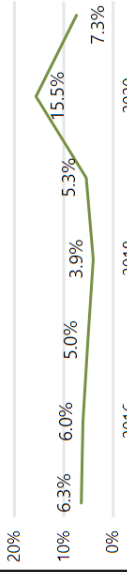

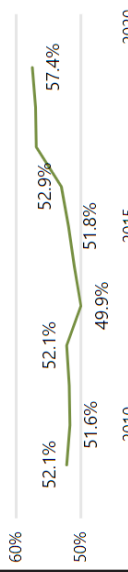

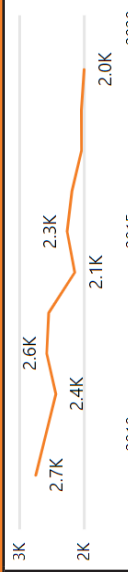

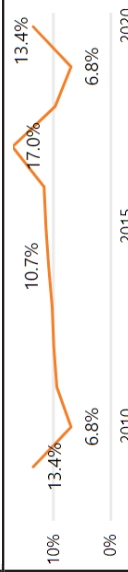

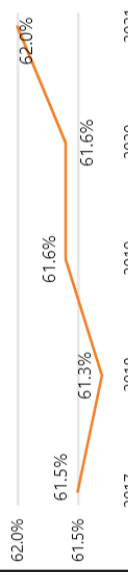

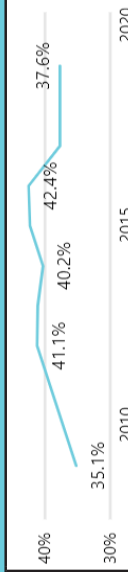

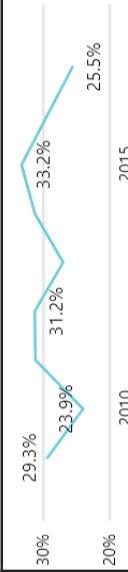
mental and behavioral health needs. The team decided to break into workgroups to help identify causes in an effort to plan actions that address the health and social disparities in the region.

Leadership Team meetings are supported by County of San Diego staff. During the COVID-19 pandemic, these meetings were placed on hold to focus on response efforts. Over the past year, these meetings have been revived to focus once again on improving regional issues related to health and wellbeing.

Community partners are [encouraged to attend](#) to learn more about the *Live Well San Diego* vision and take part in their community.

MEASURING PROGRESS: Live Well San Diego Top 10 Indicators

Progress toward the *Live Well San Diego* vision is measured across a person's lifespan within 5 Areas of Influence and 10 *Live Well San Diego* Indicators which define what it means to live well in San Diego. As more residents improve their health, safety and economic status, there are more opportunities for people to grow, connect and thrive.

Indicator: Measure	U.S.	CA	SD	Trend Data
HEALTH - ENJOYING GOOD HEALTH AND EXPECTING TO LIVE A FULL LIFE				
 Life Expectancy: Length of life expected at birth in years	78.7	80.8	82.7	
 Quality of Life: Percent of the population sufficiently healthy to live independently (not including those who reside in nursing homes or other institutions)	94.2%	94.5%	94.9%	
KNOWLEDGE - LEARNING THROUGHOUT THE LIFESPAN				
 Education: Percent of population ages 25 and over with at least a High School Diploma or Equivalent	88.0%	83.3%	87.4%	
STANDARD OF LIVING - HAVING ENOUGH RESOURCES FOR A QUALITY LIFE				
 Unemployment Rate: Percent of the total labor force that is unemployed (2019 ESRI Community Analyst current year, data is not seasonally adjusted)	6.2%	8.0%	7.3%	
 Income: Percent of population spending less than 1/3 of income on housing	69.2%	59.4%	57.4%	
COMMUNITY - LIVING IN A CLEAN AND SAFE NEIGHBORHOOD				
 Security-Overall Crime Rate: Number of crimes per 100,000 people (all crimes, including violent and property)	2476.7	2772.4	1992.1	
 Physical Environment-Air Quality: Percent of days that air quality was rated as unhealthy for sensitive populations	1.5%	10.7%	13.4%	
 Built Environment-Distance To Park: Percent of population living within a quarter mile of a park or community space	U	U	62.0%	
SOCIAL - HELPING EACH OTHER TO LIVE WELL				
 Vulnerable Populations-Food Insecurity: Percent of population with income of 200 percent or less of the federal poverty level, who have experienced food insecurity	U	39.6%	37.6%	
 Community Involvement-Volunteerism: Percent of population who volunteer	30.0%	24.9%	25.5%	

 Moving in the right direction

 Moving in the wrong direction

Note: The most current local data, that has state and national comparison data is reported. The federal data source for six of the Top 10 Indicators has not been updated by the federal government since 2019, due to the impacts of the pandemic. Updates are expected in Winter 2022-23. U=unavailable