

Poster Art Contest

**DEADLINE TO
SUBMIT IS OCT 20
11:59PM**

Official Requirements and Submission Checklist

The 2024 [Live Well Advance Conference & School Summit: Poster Art Contest](#) invites diverse participants from the San Diego region to interpret the conference theme “Ripples of Change: The Power of Partnerships” through art as a medium, with a focus on building healthy, safe, and thriving communities through partnerships.

Submissions will be judged on appeal, originality, creativity, message, and inspiration.

ELIGIBILITY CRITERIA

No purchase necessary. California participants only. Must live in San Diego County with verifiable proof of address. Cannot be a County of San Diego full-time employee, staff, or judge.

HOW CAN I PARTICIPATE?

- Submissions must be original, two-dimensional artwork, either hand-drawn or created digitally, reflecting the theme “Ripples of Change: The Power of Partnerships.”
- Do not use artwork, music, slogans, or characters (such as Zelda, Bugs Bunny, SpongeBob, or Disney Characters) from the internet that are protected by copyright.
- Acceptable formats include JPEG, PNG, or PDF, with a maximum size of 18 x 24 inches.
- Participants can submit individually or in groups of up to 4 people.
- Posters can be created via any medium, but the submission must be digital.
- Artists may include a title and a brief description (up to 50 words) of how their piece aligns with the theme and what it means to them.
- **The contest will be open to participants in three age categories:**
 - **12 and under**
 - **13 - 18**
 - **18+**

TIPS FOR PHOTOGRAPHING ARTWORK FOR ONLINE SUBMISSIONS

• **Square up the piece**

- Make sure that when you photograph your work, you don't distort the artwork by photographing from an irregular angle.
- You want your camera to be directly in front of the artwork, and not skewed to any side.
- Place the camera so the lens is directly in the center of your art.
- Ensure that the artwork itself isn't 'tilted' or 'leaning' against anything when you photograph it. Either lay it directly on the floor or a table or have it hanging on a wall before you shoot it.

• **No Direct Lighting or Flash**

- You'll want to turn OFF the camera flash to avoid getting sharp glares in your photo. Turn the camera flash off, and use as much indirect light as possible.
- Natural light coming through windows provides a nice naturally lit surface to photograph on.
- Just as with the camera flash, don't have direct sunlight hitting your artwork before you photograph.
- Taking photographs outside on a cloudy day often results in great lighting as well.

• **Take Multiple Shots**

- You'll want to photograph your artwork so that the entire piece is visible. To show some of the detail in the artwork, take an 'up-close' or Macro shot of the art.
- Use a 'mid range' zoom

• **Photograph before framing/varnishing**

- It is sometimes easier to photograph your work before it has been varnished or framed.
- Varnish can sometimes cause a glossy finish which creates highlights when photographing.
- Some frames can cast shadows onto the artwork causing an uneven distribution of light.

• **Make sure you:**

- Square and crop the photography
- Check for uneven light
- Zoom in and out to check for image crispness or blur

• **For visual learners:**

- Here is a link to a YouTube video demonstrating how to successfully take a photo of your artwork: <https://www.youtube.com/watch?v=xu3YpabQviM>

Recommendations adapted from [ArtCall](#)



SUBMISSION CHECKLIST

General

- You can submit any kind of art for this challenge as long as it is ORIGINAL and you can show it in two-dimensional artwork, either hand-drawn or created digitally.
- Any written or typed content must be understandable and clear in your preferred language.
- IF content is in a language other than English, a script or copy in English must also be included.
- Content and language must be capable of being displayed or presented to the public without causing harm or injury to yourself or others (we're looking for positive messages and visuals to share with the community).

Content

- Submission highlights partnerships and collaboration and reflects the transformative impact of working together toward a healthier, safer, and thriving San Diego region.
- Size is 18" x 24" or B2. (A ¼" bleed around all sides is permitted)
- All entries must include a title.

All participants should submit their art through the [ONLINE SUBMISSIONS PAGE](#) no later than 11:59 pm on October 20, 2024.

SUBMISSION PROCESS

- Submissions must be uploaded to the [SUBMISSION FORM](#) as a PDF, JPG, or PNG file at or under 30 MB.
- When uploading a file, please follow this naming convention: [Last Name, First Name]_[TITLE] (e.g., Doe, John_Ripples In Action.png)
- All submissions must accept the Authorization for Release on the Submission Form.

Please plan ahead to ensure your work is submitted successfully in the event you require additional assistance. If you are unable to complete, attach, or link your submissions, please e-mail Rose.MarksPatton@sdcounty.ca.gov for additional support no later than October 18, 2024.

Submissions are due by 11:59 pm on October 20, 2024.

FOR MORE INFORMATION:

Visit LiveWellSD.org/poster-contest to learn more!

HAVE QUESTIONS?

Contact the *Arts & Culture Committee* representative:
Rose.MarksPatton@sdcounty.ca.gov

