

# Live Well San Diego Sectors

*Live Well San Diego* is a vision for a region that is **Building Better Health, Living Safely, and Thriving**. It aligns the efforts of individuals, organizations, and government to help all 3.3 million San Diego County residents live well. During the COVID-19 pandemic, the *Live Well San Diego* sectors leveraged the County's collective impact framework to advance equity and tailor the response to San Diego's diverse population. The sectors continue to engage and collaborate with community partners, working on new projects and advancing the *Live Well San Diego* vision together.



## Live Well San Diego BUSINESS SECTOR

### The Business Sector:

- Works with partners and County departments to serve businesses, including providing information and resources about sustaining a healthy, safe, and thriving environment for their employees, customers, and community.
- Offers opportunities for business chambers, businesses, and other organizations to collaborate.
- Collaborates with partners to contribute to workforce and economic development efforts in the region.

To contact the Business Sector, please email

[LiveWellBusiness@sdcounty.ca.gov](mailto:LiveWellBusiness@sdcounty.ca.gov)



## Live Well San Diego COMMUNITY, FAITH, & RURAL

### The Community and Faith-Based Organizations & Rural Communities Sector:

- Encourages, supports, and provides opportunities for information sharing and collaboration between and among community-based organizations, faith-based organizations, and rural partners.
- Promotes seasonal priorities in rural communities and engages with rural partners for cooperative efforts on identified issues such as wildfires and emergency preparedness.
- Provides an online space through the Virtual Connection Hub for Community-Based Organizations (CBOs), Faith-Based Organizations (FBOs), and Rural Community partners to connect with the *Live Well San Diego* vision and one another.

To contact the CFBO & Rural Communities Sector, please email

[LiveWellCFBO@sdcounty.ca.gov](mailto:LiveWellCFBO@sdcounty.ca.gov)





## Live Well San Diego EDUCATION SECTOR

### The Education Sector:

- Supports K-12 schools and Institutions of Higher Education by providing resources that address each population's needs.
- Convenes groups of school partners to identify pressing topics in the school community and collaborate on activities that support those needs.
- Offers opportunities for schools, districts, partners, and other organizations that serve students and families to collaborate with one another.
- Provides tools such as the COVID-19 Decision Table for K-12 Schools and resources on the importance of improving ventilation in classrooms.

To contact the Education Sector, please email

**[LiveWellEducation@sdcounty.ca.gov](mailto:LiveWellEducation@sdcounty.ca.gov)**



## Live Well San Diego YOUTH SECTOR

### The Youth Sector:

- Empowers, engages, and amplifies youth voice by:
  - Employing young people, ages 16-24, throughout the region
  - Providing trainings and professional development opportunities
  - Cultivating the future of the County workforce and young leaders
  - Informing the development of youth-serving programs in the County
- Employs youth to guide and participate on the Youth Leadership Team
- Increases menstrual equity throughout the region, by installing free menstrual product dispensers in County facilities.

To contact the Youth Sector, please email

**[LiveWellYouth@sdcounty.ca.gov](mailto:LiveWellYouth@sdcounty.ca.gov)**



**For more information, resources, and direct links for each sector, visit [LiveWellSD.org/Sectors](https://LiveWellSD.org/Sectors)**

