



LIVE WELL
SAN DIEGO

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Thriving

Overview:

The *Thriving* strategy encompasses a broad range of areas that are interconnected and foundational to the quality-of-life for everyone in the region. The third component of *Live Well San Diego*, *Thriving* requires a high degree of partnership between government, stakeholders and the community to work together in effective and creative ways to achieve success.

Thriving focuses on cultivating opportunities for all people and communities to grow, connect, and enjoy the highest quality of life.

The *Thriving* plan outlines a multi-year strategy focusing on the Built and Natural Environment; Enrichment; and Prosperity, Economy and Education. Within these broad focus areas, the County and community stakeholders have developed goals and strategies to work on improving transportation, built environment and neighborhoods, housing, natural environment, civic life, community activities, workforce and economic development.

The *Thriving* plan promotes stronger collaboration and coordination throughout the region among all stakeholders. It embodies a stakeholder-driven approach from start to finish including planning, prioritizing and implementing. Implementation requires leadership, participation and action from all sectors of the community including public, private, philanthropic, and non-profit organizations.

Key Components:

- **Who We Serve** – Individuals, Families, and Communities
- **Focus Areas** - Built and Natural Environment; Enrichment; Prosperity, Economy and Education
- **Timeline** – Ongoing implementation measured by identifying specific objectives/goals and linking outcomes to the *Live Well San Diego* Top 10 Indicators
- **Where** – Throughout San Diego County, working collaboratively with stakeholders and community partners
- **How We Achieve Our Goals** – Strategies and corresponding implementation actions provide direction; Four Strategic Approaches provide framework

Themes:

The *Thriving* component focuses on cultivating opportunities for all people and communities to grow, connect, and enjoy the highest quality of life. Our region is *Thriving* when we are:

ENGAGING:

Building community awareness and connectivity

CONNECTING:

Filling gaps and ensuring equal access to basic needs

FLOURISHING:

Exceeding our basic needs

How We Will Achieve These Themes:

Engaging: Building Community Awareness and Connectivity

Increasing engagement requires safe and accessible communities for all members of the community. Creating more accessible housing for seniors and people with disabilities as well as expanding the availability of affordable housing gives residents a feeling of security and sense of place. Through promotion of sustainability and conservation, improvements can be made to the natural environment to create resilient communities residents can be proud to call home. Expansion of transportation options and inter-agency partnerships will increase the use of existing transit services by residents and improve regional connectivity. When community interests, economic development and environmental needs are balanced, well planned communities that improve the quality and safety of the built environment are the result.

Connecting: Filling Gaps and Ensuring Equal Access to Basic Needs

A good quality of life allows residents to expand their horizons and enrich their lives through civic engagement and participation in community activities. Increasing access to training, education, technology and the internet increases opportunities for community engagement and advocacy. Mitigating challenges to voter registration and supporting education about elections and voting will increase participation in the election process. Strengthening the quality, functionality and impact of the volunteer system will enhance opportunities to give back to the community in which a resident lives. Expanding the use of civic spaces across the county for community gatherings, programs, and services can increase collaboration and participation in arts and cultural activities for people of all backgrounds, ages and abilities.

Flourishing: Exceeding Our Basic Needs

To create a prosperous community and economy, workforce and economic development strategies must be implemented which strengthen literacy, create pathways to careers and make the most of local resources. Key stakeholders among education, community-based organizations and government agencies must be encouraged to support key growth sectors with training, education, and career assistance to develop our local workforce. Teaching learners how to channel passions into career pathways, creating opportunities for veterans, and increasing availability of internships will advance the local workforce into new and valuable careers. Expanding literacy programs to more locations, developing after-school programs for families, and increasing retirement and savings education programs will support stable families. Strengthening cross-sector collaboration by supporting business development and emerging industries, creating stronger communication networks, and developing public-private sector collaborations will support local economic development. Support of plans and regulations that allow balanced development and environmental preservation for the region will help make the most of local resources and development goals.

How You Can Get Involved:

- Share this strategy with your members and stakeholders.
- Identify goals in this strategy that you have accomplished or would like to work towards.
- Report your accomplishments annually to the County of San Diego with presentations to the Board of Supervisors, city councils, and community partners.
- Help achieve the vision of a *Thriving* region for everyone!