



## 2020 Live Well Advance Virtual Conference CONNECTION HUB EXHIBITOR FAQs

### 1. When will I be notified that my application is approved?

- a. You will be notified by approximately October 30, 2020.

### 2. When do my exhibit staff have to be available during the virtual conference?

- a. Exhibitors should be ready to greet attendees as early as 7:30AM and until 5:00PM PST  
*Staff should be available for personal interaction during these agenda break times:*

9:45 am to 10:00 am  
11:00 am to 11:30 am  
12:30 pm to 1:00 pm  
2:00 pm to 2:15 pm  
3:15 pm to 3:30 pm  
4:30 pm to 5:00pm

### 3. What can I upload in my exhibit?

- a. Social Media account links
- b. Three (3) logo files with no white space in .jpg or .png format
  - i. Standard logo
  - ii. Banner 1000x400px
  - iii. Thumbnail 500x500px
- c. Document files such as PDF, \*.doc, and images such as JPG, PNG, etc.
- d. Optional: One (1) MP4 video file  
100 MB maximum upload size (duration of video depends on resolution, usually 5 - 10 minutes of HD quality), typically 16:9 aspect ratio.

ADVANCE CONFERENCE EXHIBITOR TIMELINE	
Application Due Date	10-15-2020
Approval Notifications Sent By Approx.	10-30-2020
All Exhibitor Profiles Created By	11-06-2020
All Exhibit Uploads Due Before	11-16-2020
Live Well Advance conference	12-03-2020