



LIVEWELLSD.ORG

Live Well San Diego Marketing & Communications Opportunities

CO-BRAND PROGRAMS AND EVENTS

Live Well San Diego Recognized Partners can incorporate the *Live Well San Diego* logo into their communications materials to increase visibility, and use our channels to promote events. Connect with your *Live Well San Diego* partner liaison to learn how to co-brand your materials. If you need help connecting with your Partner Liaison, please contact the *Live Well San Diego* Support Team at LWSD.HHSA@sdcounty.ca.gov.

To learn more, visit LiveWellSD.org/news-events

BOOST YOUR ONLINE VISIBILITY COUNTY-WIDE

Live Well San Diego promotes its partners' community events and programs through a variety of platforms, including social media and an event calendar. Submit your opportunity to LWSD.HHSA@sdcounty.ca.gov for social media consideration. Events can be added to our calendar via an online form at the link below.

To learn more, visit LiveWellSD.org/calendar

PROMOTE YOUR VOLUNTEER OPPORTUNITIES

Does your organization work to keep San Diegans healthy, safe, and thriving—and need volunteers? *Live Well San Diego* partner liaisons can help you post your volunteer opportunity to LiveWellSD.org which has nearly 10,000 visitors per month.

To learn more, visit LiveWellSD.org/volunteer

COLLABORATE AND CROSS-PROMOTE WITH OTHER PARTNERS

All *Live Well San Diego* partners are invited to attend Community Leadership Team meetings. These meetings provide partners with the opportunity to network, collaborate and cross-promote each other's programs and activities.

To learn more, visit LiveWellSD.org/CLT

SHARE YOUR SUCCESS STORIES

Individuals and organizations can share information about how they are impacting the *Live Well San Diego* vision by contributing their success stories to the *Live Well San Diego* Monthly Newsletter, which is distributed to over 12,000 community members.

To learn more, visit LiveWellSD.org/news

PARTICIPATE IN A SIGNATURE EVENT

Signature Events bring individuals, families and organizations together in support of healthy, safe and thriving communities. Participation and support from Recognized Partners in these events strengthens partner-to-partner collaboration and streamlines efforts within a region.

To learn more, visit LiveWellSD.org/news-events

ONLINE MATERIALS ON LIVEWELLSD.ORG

DATA & RESULTS

The growth of *Live Well San Diego* has resulted in a higher demand for data and information. To help keep the public informed of our collective progress, two data platforms have been developed for harnessing and understanding data.

OPEN PERFORMANCE DASHBOARD

A reporting platform for sharing progress over time on the *Live Well San Diego* Top 10 Indicators and Expanded Indicators in San Diego County with state and federal comparisons where available. This public facing, web-based data tracking and visualization tool is user-friendly, interactive, and can be used by partners, community, individuals, and other governing bodies.

Visit LiveWellSD.org/data-results/indicators-dashboard-and-data-portal to learn more.

OPEN DATA PORTAL

A single repository for reliable public data that optimizes access, use and exploration by the public. Data can be displayed in a spreadsheet, chart or graph format, and any user can create a private workspace to save his or her research and customized views of the data created from the datasets.

LIVE WELL SAN DIEGO MATERIALS



Access *Live Well San Diego* annual reports and informational materials to download, email or print under our "About" tab. Use these materials to learn more about the *Live Well San Diego* vision, and share them with other partners, clients and customers.

Visit LiveWellSD.org/materials

For the 2018 Annual Report visit: www.LiveWellSDAnnualReport.org

RESOURCES FOR COMMUNITY INVOLVEMENT

COMMUNITY LEADERSHIP TEAMS

Live Well San Diego regional leadership teams tie together the collective efforts of individuals, organizations and community groups in each region of San Diego County and provide a central point for planning and organizing collaborative action.

Visit LiveWellSD.org/CLT

RESIDENT LEADERSHIP ACADEMIES

Resident Leadership Academies are multi-week training programs for San Diego County residents who want to learn how to improve their local communities. Residents learn skills and best practices to address the issues that most affect their communities and work alongside their neighbors to help improve quality of life where they live.

Visit LiveWellSD.org/RLA

NEW "TOPICS" PAGE

Organizations throughout the county are coming together to advance initiatives that support healthy, safe and thriving communities. Information and resources on county-wide initiatives, such as health equity and worksite wellness, can be found under our new "Topics" page.

Visit LiveWellSD.org/topics

NEWS & EVENTS

Recognized Partners share success stories and best practices, as well as programs and activities, that support a San Diego region that is Building Better Health, Living Safely and Thriving. Find more information about *Live Well San Diego* Signature Events and a community calendar.

Visit LiveWellSD.org/news-events

LIVE WELL SAN DIEGO SIGNATURE EVENTS

CHECK YOUR MOOD

Check Your Mood is an annual event to engage and encourage San Diegans to monitor and assess their emotional well-being. This year it will be held on Thursday, **October 11, 2018**. Organizations can participate by providing free mental health resources and Check Your Mood screenings to the community to raise awareness for mental health.

Visit LiveWellSD.org/CheckYourMood for more information.



LOVE YOUR HEART

The 2019 Love Your Heart event will be held on Thursday, **February 14, 2019**. Join the County of San Diego and its partners for free blood pressure screenings throughout the San Diego region and Mexico. Organizations can join the heart health movement by participating as a blood pressure screening site or by spreading the word about the event.

Visit LoveYourHeartSD.org for more information.



LIVE WELL SAN DIEGO 5K

The *Live Well San Diego* 5K and Kids 1-Mile Fun Run is tentatively scheduled for **July 28, 2019** and will help San Diego residents increase their physical activity in support of a healthy, safe and thriving region. Organizations can participate by forming race teams, hosting information booths and spreading the word about the event.

Visit LiveWellSD5K.com for more information.



NEW - COMMUNICATIONS SUMMIT

The *Live Well San Diego* Communications Summit will be held in April 2019 and will bring together communications professionals from Recognized Partner organizations across the region to network, discuss best practices and learn how to better collaborate to promote events and programs.



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