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2018 Love Your Heart Media Kick-Off Feb. 9th!

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Love Your Heart Media Kick-Off February 9th!

Our annual media kick-off for Love Your Heart will take place on Friday, February 9th at 10:30 AM at the County Administration Center, 1600 Pacific Highway in downtown San Diego.

All Love Your Heart partners are welcome to join the County as we come together to promote the Love Your Heart blood pressure screening event that will be taking place on Wednesday, February 14th. We encourage you to wear red!

Questions? Email RiskCheck@sdcounty.ca.gov.

Media Kick-Off Save the Date Flyer

2018 Social Media Kit

Our **2018 Social Media Kit** is now available on the **Partner Portal!** The Kit includes sample tweets and posts for use on Twitter and Facebook to promote Love Your Heart. Please share it with your communications team. Remember to use the hashtags *#LoveYourHeart* and *#AmaTuCorazon* in all Twitter and Facebook posts.

Site Registration is OPEN

If you haven't registered yet, we need your help to provide free blood pressure screenings to the public in a variety of settings. Employers can also work with their own in-house employee wellness program and insurance plans to offer blood pressure screenings to their employees.



Register your site today!

Volunteer to Screen

We need **medical workers** who can perform blood pressure screenings and **general volunteers** who can assist with day-of logistics including managing the intake of participants, collecting data and distributing educational information to the public.



Sign-up to volunteer today!

Please feel free to reach out to your regional Love Your Heart Liaison listed below for more information.

- North County Regions (e.g., communities such as Escondido, San Marcos, and Carlsbad): [Chiara Leroy](#) and [Martha Solorzano](#).
- East and North Central Regions (e.g., communities such as La Mesa, El Cajon, and Alpine): [Manpreet Mumman](#)
- Central Region (e.g., communities such as City Heights, Downtown San Diego, and Mission Valley): [Lizbeth Lopez](#)
- South Regions (e.g., communities such as Chula Vista, National City, Coronado, Imperial Beach, South San Diego, Bonita, San Ysidro, and Otay Mesa): [Lizbeth Lopez](#)

If you have any questions please email: riskcheck@sdcounty.ca.gov.

Please visit the loveyourheartsd.org for more information.



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